

Thank you to our 2018 Sponsors:

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



RUN SEAL BEACH 2019

— Sponsorship Information —

The Little Run With A Big Heart

5k/10K Run & 5K Walk
Kid's 1K Fun Run & Fun Zone

April 6, 2019



For more information visit:
www.runsealbeach.com

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OUR MISSION:

Promoting health and fitness in a family friendly event. Supporting non-profit groups providing recreation, fitness and leisure in our local community.

OUR VISION:

- To create a unique running and walking experience for residents and visitors alike
- To generate funds to aid in our mission
- To be recognized as the premier race of its type within the Southern California region
- To provide volunteer opportunities for all community members who wish to participate
- To ensure business collaboration with community fundraising
- To be a zero environmental impact event
- To provide an enjoyable and safe experience for all of our participants

Run Seal Beach™ is a 100% volunteer managed and run organization. Race day and Friday registration require more than 500 volunteers to make this event an enjoyable one for everyone.

Since 2003 Run Seal Beach has given \$1,688,064 back to our community

Here are just a few of our beneficiaries

Los Alamitos Educational Foundation (LAEF)
Los Alamitos High School Booster Clubs
Los Alamitos Unified School District Programs
Local Wildlife / Nature Preserve
Local Arts Programs
Community Programs

2019 Sponsor Levels and Benefits



Benefits	Gold	Silver	Bronze	Runner
Sponsorship level and Company Logo on RSB Website	X	X	X	X
Sponsorship level and Company logo on Email Blasts	X	X	X	X
Logo on Over Street Banners	X			
Company Booth at Registration on Friday	X			
Sponsorship level on Event Posters in Local Businesses	X	X	X	Text
Company logo on RSB T-Shirt Back (5,000)	X	X	X	
Company Logo in 3 Pre-Race Promotional Ads (Print)	X	X		
Listing in Sun Newspaper special event pullout	X	X	Text	Text
Editorial Mention in Multiple Press Releases (Print)	X			
Post Race Thank You ad in Sun News (Print)	X	X	X	
Vendor Village Space for Company Booth	10 x 10	10 x 10	10 x 10	10 x 10
Placement on Finish Line Stage Banner	X	X	X	Text
Free Race entries	20	10	5	3
Sponsorship Level & Name in Start Line Announcements	X	X	X	
Sponsorship Level & Name in Finish Line Announcements	X	X	X	
Value	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500

For information on becoming a Title Sponsor,
contact: sponsorship@runsealbeach.com

Sponsorship Graphic Deadline: January 31, 2019

In-kind donations (goods and services rather than cash) are tabulated at 50% of the cash value towards sponsorship levels and may be combined with cash donations. Acceptance of in-kind donations is up to the discretion of the Race Directors.

Send donations to: PO Box 190, Seal Beach, CA 90740

Contact us at: sponsorship@runsealbeach.com

Run Seal Beach is a non-profit organization
Tax ID #- 91-2009870

